

Report to Council



Date: April 18, 2012
File: 1340-40
To: City Manager
From: Planner Specialist, Urban Design
Subject: Leon Avenue Banner Project (SR#213628)

Recommendation:

That Council receives for information the report from the Planner Specialist, Urban Design, dated April 18, 2012 regarding the Leon Avenue Banner Project.

Purpose:

To respond to Service Request 213628 regarding the Leon Avenue Banner Project.

Background:

On April 4, 2011, Council approved funding for a project submitted under the Community Public Art Program (<http://www.kelowna.ca/CityPage/Docs/PDFs//Cultural%20District/CommPublicArt2011GuidelinesFINAL.pdf>). Additionally, on November 28, 2011 Council received the Public Art Program Annual Report. Council was updated at that time on the status of the Leon Avenue Banner Project. As the banners had not been installed, Council passed the following resolution:

THAT Council receives, for information, the Report from the Public Art Committee dated November 22, 2011 with respect to the Public Art Program Annual Report; AND THAT Council directs staff to make a presentation to Council once the banners on Leon Avenue have been erected.

Six double-sided metal banners have now been erected with four banners installed along the 200 block, and two on the 300 block of Leon Avenue. Eleven banners were painted by local artists depicting inspirational images that were generated through a series of workshops with Gospel Mission clients, Gospel Mission staff, and local business owners. The twelfth banner lists the artists' names and sponsorship details.

The project is an extension of the banners that were erected along the 400 Leon Avenue block in 2010. That project was also a Community Public Art Project and was sponsored by Communities in Bloom. The more recent banners were welded to structures identical to those used along the 400 block. Installation was carried out by City of Kelowna Civic Operations staff. The new artworks will be celebrated at an opening ceremony on Tuesday, May 1, 2012 at 2:00 PM to which Mayor and Council have been invited.

Ms. Anderton, Chair of the Communities in Bloom Committee, acted as project manager to the Leon Avenue Banner Project in partnership with the Kelowna Gospel Mission.

A handwritten signature in black ink, appearing to be a stylized name.

Internal Circulation:
Cultural Services Manager

Considerations not applicable to this report:

Legal/Statutory Authority:

Legal/Statutory Procedural Requirements:

Existing Policy:

Financial/Budgetary Considerations:

Personnel Implications:

External Agency/Public Comments:

Communications Comments:

Alternate Recommendation:

Submitted by:



P. McCormick, Planner Specialist, Urban Design

Approved for inclusion:



R. Cleveland Director, Infrastructure Planning

cc: General Manager, Community Sustainability
Director, Recreation & Cultural Services
Director, Civic Operations
Director, Communications
Communities in Bloom
Gospel Mission